



DETAILED AGENDA

NFWL ANNUAL CONFERENCE

THE FRANCIS MARION HOTEL, CHARLESTON, SC | NOVEMBER 14-16, 2022

MONDAY, NOVEMBER 14th

8:00am-5:00pm **Conference Registration and Information Station**

Location: Lobby

Stop by our registration area for all your conference needs, don't miss out on your goody bag, and take a moment to visit Walmart's Mobile Wellness Unit.

Start the morning with a vision screening, immunization, or wellness check at Walmart's Mobile Wellness Unit. The trailer is parked outside the hotel at Marion Square Park and is dedicated to NFWL attendees, with credentials from 9 – 11 a.m. The Mobile Wellness Unit will be open to the City of Charleston community from 11 a.m. – 4 p.m. NFWL attendees are welcome to visit at any time.

Elected Women -- If you haven't completed your CliftonStrengths, touch base with us early before the membership meeting! And, don't forget to complete the bingo in your program book for prizes!

10:45a-1:45p **Annual Membership Meeting and Leadership Development**

Location: Colonial Ballroom

Exclusively for elected women, join us as we reflect on NFWL's accomplishments this past year and vote on the 2023 board slate. We'll also learn how to identify and utilize our strengths with CliftonStrengths, and recognize our members for all the amazing work they've done.

Call to Order **Senator Katrina Shealy**

South Carolina State Legislature, NFWL Board Chair, Conference Co-Chair

Featured **Lisa Fahl**

Speaker 787 & BSC Quality Senior Director, Boeing

Honoring **Senator Katrina Shealy**

Women of South Carolina State Legislature, NFWL Board Chair, Conference Co-Chair
Excellence

Leadership **Renee Dabbs**

Development CliftonStrengths Facilitator, Director of Strategy, NFWL

1:45-2:00pm **Stretch Break**

2:00-2:30pm **Conference Opening Ceremonies**

Location: Colonial Ballroom

All participants are welcome to the official kick-off for our 2022 Annual Conference.

Welcome **Jody Thomas**

Executive Director, NFWL

Color Guard **The Citadel Cadet Color Guard**

The Military College of South Carolina

Introduction	Senator Penry Gustafson South Carolina State Legislature
National Anthem	South Carolina School for the Deaf & Blind Choir in collaboration with the SC Commission for the Blind
Conference Welcome	Senator Katrina Shealy South Carolina State Legislature, NFWL Board Chair, Conference Co-Chair
Welcome to SC	Senator Thomas C. Alexander President, South Carolina Senate
	Senator Margie Bright Matthews South Carolina State Legislature, Conference Co-Chair
Welcome to Charleston	Mayor John Tecklenburg City of Charleston
	Senator Sandy Senn South Carolina State Legislature
Remarks	Lt. Governor Pamela Sue Evette State of South Carolina

2:30-3:15pm

Big Leadership in Big Industries

Location: Colonial Ballroom

This session will look at large, complex industries and how it's never been harder to be a leader and manage growth.

Moderator **Representative Karen Camper**
Tennessee State Legislature, NFWL Board

Speakers **Lisa Fahl**
787 & BSC Quality Senior Director, Boeing

Barbara Melvin
President & Chief Executive Officer, SC Ports Authority

Virginia "Gigi" Lazenby
CEO of Bretagne LLC, and Managing Member of Del Rio Chasers

3:15-3:30pm

Stretch Break

3:30-4:30pm

Concurrent Workshops

**Workshop I: Industry Update on Health Equity and Clinical Trials:
Why this Matters for Your Constituents**

Location: Poinsette Room

COVID-19 and the disproportionate impact it has had on communities of color has shown us that the time to fix inequities in our health care system is right now. This session will focus on the importance of improving clinical trial diversity and building an industry workforce that better represents the diversity of the United States by encouraging a culture of inclusion and investments in educational pathways.

Introduction **Senator Donna Kim**
Hawaii State Legislature, NFWL Board

Speakers **Sharon Lamberton**
Deputy Vice President, PhRMA, NFWL Board

Rebecca Marklund
Senior Director, Public Affairs, PhRMA

Workshop II Criminal Justice Reform & Addiction

Location: Pinckney Room

There are a growing number of jails and prisons that provide medications for opioid use disorder (MOUD) – methadone, buprenorphine, and naltrexone - the standard of care for treating opioid use disorder (OUD). Jails and prisons are key settings to provide MOUD given the need for treatment among people who are incarcerated and at increased risk of opioid overdose and death upon release from jail or prison. Policymakers are key advocates to ensuring jails and prisons have the resources to provide OUD care. Attendees will learn how states have used policy to increase access to MOUD within correctional facilities.

Introduction **Senator Sandy Senn**
South Carolina State Legislature

Speaker **Alexandra Duncan**
Senior Officer, Substance Use Prevention and Treatment, The Pew Charitable Trusts

4:30pm

Stretch Break

4:35pm

Share Your Story Fishbowl Drawing

Location: Colonial Ballroom

At our registration desk will be a fishbowl. Occasionally throughout the conference, we'll pull a name out of this bowl and ask that person to share their story. You have three minutes to introduce yourself and share your passion and win a prize. If you'd like to win this opportunity, submit your name and be in the room when we draw!

Introduction **Senator Sue Rezin**
Illinois State Legislature, NFWL Board

4:40-5:15pm

Period Poverty & Access

Location: Colonial Ballroom

Period poverty is a public health issue, and this session will focus on the need for period product access, feature a legislative update, and a discussion on the taboo and need – and a donation giveaway to the Lowcountry Period Pixies, whose mission is to ensure that every menstruator is afforded dignity.

Introduction **Representative Sandra Scott**
Georgia State Legislature, NFWL Board

Speakers **Lacey Gero**
Policy & Coalition Coordinator, Alliance for Period Supplies

Representative Kate Farrar
Connecticut State Legislature

Lorraine Riffle Caron
Vice President, Global Government Relations at Kimberly-Clark, NFWL Board

- 5:15pm **Break**
- 6:30-7:00pm **Annabelle's Best Reception Ever!**
Location: Lobby
 Toast to a productive and fun first day, courtesy of CoGlo Amigos and the Annabelle's Best Ever books.
- 7:00-8:30pm **Installation Dinner with Keynote Speaker and *Elysian's* Inspiring Women**
Location: Colonial Ballroom
 Celebrate with NFWL as we install our new 2023 Board, courtesy of the South Carolina Auto Dealers Association.
- Welcome** **E. Sims Floyd, Jr.**
 Executive Vice President, South Carolina Auto Dealers Association
- Introduction** **Karen Floyd**
 CEO/President, The Palladian Group
 Founder/Publisher, ELYSIAN Magazine
- Keynote** **Eboni K. Williams**
 Attorney, Best-Selling Author, and National Media and Television Personality
- 8:30-10:30pm **Late Night!**
Location: Poinsette Room
 Come enjoy dessert and an open bar courtesy of our friends at AFPM, ElectroAnalytics, and Duke Energy. Don't forget to take a commemorative photo at the selfie station sponsored by Santee Cooper.

TUESDAY, NOVEMBER 15th

- 7:30am-4:30pm **Conference Registration & Flu Shots with Walgreens**
Location: Lobby
 Stop by our registration area for all your conference needs, get your flu shot, put your name in the fishbowl, and stay connected with WiFi sponsored by GRAIL.
- 7:45-8:25am **Networking Breakfast**
Location: Colonial Ballroom
- 8:25am **Share Your Story Fishbowl Drawing**
- 8:30-9:30am **Policy Roundtables**
 Elected women will have the opportunity for intimate roundtable discussions on a variety of topics. Please sit at the table that interests you, and be ready to move for the three engaging rounds!
1. **Modernizing the DMV:** Your TV no longer has an antenna, and your windows roll up automatically... why is your DMV still using pen and paper when you buy a car?
Table Host: Cheyenne Trimels, Senior Liaison, Government Affairs, Carvana
 2. **Building an Energy Workforce:** Learn more about the energy workforce, programs and educational partnerships that API offers.
Table Host: Caitlin Vincent, MPA, Regional Mobilization Manager, The American Petroleum Institute.
 3. **Intro to Web3 and the Metaverse, All You Need to Know:** Dive in to the tech industry buzzwords, and what to expect for the crypto future.
Table Host: Dustin Plantholt, Forbes Monaco Editor 'Crypto', Founder of MonteCrypto Group & Crypterns

4. **Electric Vehicles and Electric Companies:** EEl estimates that roughly 26.4 million electric vehicles will be on US roads by 2030. With increasing energy demand and expectations for economy-wide greenhouse gas reductions, the industry is now in a unique position to enable decarbonization for other economic sectors including the transportation sector. Come chat about how electric companies are working to help support clean transportation options across the country.

Table Host: Alexis Sulentic, Senior Manager, External Affairs, Edison Electric Institute

5. **Leaning into Clean Energy Policy:** Look at a variety of energy issues including how companies like Marathon are sharpening their focus on meeting the world's energy needs while lowering the carbon intensity of our operations and the products they manufacture.

Table Host: Liz Bahnsen, Manager of State Government Affairs, Southeast Region, Marathon Petroleum Corporation

6. **Drug-Induced Movement Disorders and Telehealth Policy Considerations:** Talk through drug-induced movement disorders, the causes, and the challenges of telehealth with this patient population.

Table Host: Karla Kiriako, Director, State Government Affairs, Neurocrine Biosciences

7. **Advances in Alzheimer's Care:** Alzheimer's disease is one of the most critical public health issues in America, with one in three seniors dying with Alzheimer's or another dementia. Learn more about the many initiatives the Alzheimer's Association is leading to connect elected women with critical resources for their constituents and families.

Table Host: Taylor Wilson, Director of Government Affairs, Alzheimer's Association - South Carolina Chapter

8. **The Importance of Pet Adoption:** Communities are struggling with an unprecedented number of pets crowding shelters. We'll discuss practical policy solutions to animal welfare, care, and control challenges your state or local government can implement to promote fiscally sound policies that support animal sheltering and keep pets and families together.

Table Host: Kelsey Gilmore-Futeral, Esq., Best Friends Animal Society

9:30-10:15am **Eliminating Health Disparities**

When everyone works together to better understand the unique concerns that contribute to persistent health gaps for minority groups, there is an opportunity for change. This session will focus on a platform developed to help Hispanic communities and highlight ways to bridge gaps.

Introduction **Representative Annie McDaniel**
South Carolina State Legislature

Speaker **Mario Anglada**
Founder & Chief Executive Officer, Hoy Health

10:15-10:45am **Networking Break hosted by Electo-Analytics**

10:45 -11:45am **Concurrent Workshops**

Workshop I: Focus on Mental Health

Location: Poinsette Room

Serious mental illness imposes a heavy burden on individuals, families, and our healthcare system; this burden has a disproportionate impact on women, communities of color, and veterans. Learn more about what patients face as they navigate access to care and underscore the need for innovation in treatment.

Introduction **Representative Jamie Belsito**
Massachusetts State Legislature

Speakers **Senator Gayle Harrell**
Florida State Legislature

Marlon Fuller, PharmD
Senior Medical Science Liaison, Neuropsychiatry

Workshop II: Diverse Energy Portfolios

Location: Pinckney Room

Customers are looking for energy companies who are investing and dedicated to developing more renewable energy sources. This session will look at various clean energy technologies like hydrogen, wind, and carbon capture being utilized by energy companies to meet customer needs, and bring focus to the future of new, flexible nuclear power and small modular reactors.

Introduction **Senator Penry Gustafson**
South Carolina State Legislature

Speakers **Felicia Rhue Howard**
Vice President Economic Development Strategy, Dominion Energy

Carol Lane
Government Relations, X-energy

11:45-12:00pm **Stretch Break**

12:00-12:30pm **Lunch Plenary: Education at Any Age**

Location: Colonial Ballroom

This session will look at how in partnership with educators, government agencies, and community leaders across the nation, Graduation Alliance provides versatile pathways to high school graduation for youth and adults, fosters college and career exploration, and connects job creators to skilled and ready workers.

Introduction **Senator Katrina Shealy**
South Carolina State Legislature, NFWL Board Chair, Conference Co-Chair

Speaker **Erin Luper, PhD**
Senior Vice President of Government Relations and Public Affairs
Graduation Alliance

12:30-1:30pm **Lunch Plenary: Workforce Development**

How are companies and organizations recruiting untapped talent pools to meet workforce needs, reviewing hiring practices, utilizing work-based learning, and creating pathways to employment? Learn how states can play a big role in connecting constituents with these initiatives.

Introduction **Commissioner Tiffany Boyle**
Commissioner of the Revenue, Newport News, VA

Speakers **Caroline Hurley**
Lead Advisor, Federal Affairs, Society for Human Resource Management

Ashley Blake
Human Resource Director, Target Stores

Representative Ruth Briggs-King
Delaware State Legislature

1:30-1:45pm **Stretch Break**

1:45-2:45pm

Concurrent Workshops

Workshop I: Evaluating Education Options & An Investment in Literacy is an Investment in our Future

Location: Poinsette Room

In a two-part session, first learn more about school choice, as well as new and interesting educational programs and charter schools. Then, focus in on how literacy is the currency of the 21st century, and when individuals do not have access to that currency, there are lasting societal impacts. Learn about how literacy as a fundamental human right can address issues that impact our ability to be productive citizens.

Introduction **Representative Pat McElraft**
North Carolina State Legislature, NFWL Board

Speakers **Leslie Hiner**
Vice President of Programs, EdChoice

Terrie Noland, PhD, CALP
Vice President of Educator Initiatives, Learning Ally

Workshop II: Discussion Session on Cannabis Policy

Location: Pinckney Room

Engage with policy leaders in the cannabis space to discuss how legalization across the country may be impacting your state, what the implications are regarding the recent presidential pardon, and all the policy considerations to be aware of as a policy maker.

Introduction **Representative Rena Moran**
Minnesota State Legislature, NFWL Board

Speakers **Bridget Hennessey**
Vice President of Public Affairs, Weedmaps

Summer Fox
Manager of Policy, Weedmaps

2:45-3:00pm

Stretch Break

3:00 – 4:00pm

Concurrent Workshops

Workshop I: The Rocky Road: Protecting Older Americans from Financial Abuse

Location: Poinsette Room

Older adults are increasingly the target of financial scams, and many scams go unreported often because the victim feels embarrassed, fears retaliation from scammers, or does not know how to report the crime. This session will look at why Netflix's *Tinder Swindler* was made, recent successes fighting elder fraud and how the digitalizing of the financial industry requires more strategies to help protect yourself, loved ones, and constituents from being victimized or unfortunately even re-victimized.

Introduction **Representative Stephanie T. Bolden**
Delaware State Legislature, NFWL Board

Neil Rashley
Senior Vice President and Counsel, South Carolina Bankers Association

Speaker **Anne Larkin**
SVP- Business Execution Senior Manager, Wells Fargo

Workshop II: Vapor Landscape Today: The Rise of Disposables and Synthetic Nicotine

Location: Pinckney Room

Millions of adult smokers should have access to nicotine alternatives that may reduce harm, including vapor products. Although the vapor category is heavily regulated, the growth of disposable and synthetic nicotine products put this public health opportunity at risk. Disposables, including those with synthetic nicotine, have exploded due in part to previous federal regulatory loopholes, including being excluded from flavor restrictions. And, some are potentially avoiding taxation, undermining state revenues. This session will identify the problem and provide insights on how elected women can address this issue.

Introduction **Representative Julie Emerson**
Louisiana State Legislature, NFWL Board

Speaker **Stephanie R. Harper**
Law & External Affairs, Reynolds American, NFWL Board

6:30pm **Group Departure to the Convention & Visitor Bureau**
Location: Main Lobby

7:00-8:30pm **Celebration of Women**
Location: The Camden Room at the Charleston Welcome Center
Join us for an evening celebrating women featuring local chefs, music, food, drinks, and fun at the historic and newly renovated 1840's railroad building and Charleston Welcome Center, courtesy of Honda.

Remarks **Senator Katrina Shealy**
South Carolina State Legislature, NFWL Board Chair, Conference Co-Chair

Craig Orlan
Director of State and Local Government Affairs, American Honda Motor Company, Inc.

Presentation **Kardea Brown**
South Carolina's Own Contemporary Southern Chef

8:30-10:00pm **Late Night!**
Stay for the party, and Dominion Will Keep the Lights on for Us! Take a commemorative photo at the selfie station sponsored by Santee Cooper.

Introduction **Jennifer Rhoden Hightower**
Economic Development & Local Government Manager, Dominion Energy

Ann E. Rice Ervin, Esq.
Associate, Motley Rice LLC, on behalf of SC Association of Justice

Mary Elizabeth Mullikin, Esq.
Government Affairs, BlueCross BlueShield of South Carolina

Performance **Edwin McCain**
Charleston's Own Singer-Songwriter and Guitarist
Courtesy of SC Association of Justice and BlueCross BlueShield of South Carolina

WEDNESDAY, NOVEMBER 16th

7:30am-3:00pm **Conference Registration & Information Station**

8:00-9:00am **Breakfast Buffet: Welcome, Shared Legislation, & Resolution Vote**
Location: Colonial Ballroom

9:00-9:45am **Plenary – Deep Dive on the History of Finance**
Get ready for a history lesson on finance! This session will walk through the history of financial services, and what elected woman can keep in mind for their constituents.

Introduction **Senator Mia McLeod**
South Carolina State Legislature

Speakers **Harold A. Black, PhD**
Emeritus Professor of Finance at the University of Tennessee

Tracy Sandin
Senior Vice President of Government & Public Relations, Security Finance

9:45-10:30am **Plenary – Advancing Digital Equity and Inclusion In Your State**
The COVID-19 pandemic accentuated the importance of connecting every household and business with high-speed internet. This renewed focus on broadband availability and digital adoption has resulted in a significant policy focus and investment in broadband, including \$65 billion made available for broadband through the Infrastructure Investment and Jobs Act (IIJA). This session will explore some of the programs established by the IIJA, including the Affordable Connectivity Program (ACP) and Broadband Equity, Access, and Deployment (BEAD) Program, and talk a bit about why it is critical to advance digital equity and inclusion in your state.

Introduction **Assemblywoman Carol Murphy**
New Jersey State Legislature

Speakers **Marva Johnson**
Group Vice President, State Government Affairs
Charter Communications South Region

Lisa McCabe
Director, State Legislative Affairs
CTIA, The Wireless Association

Kathy Schwarting, MHA
Chief Executive Officer, Palmetto Care Connections

10:30-11:00am **Networking Break**

11:00a-12:00p **Policy Roundtables**
Elected women will choose their tables for three rotations and have the opportunity for intimate roundtable discussions on a variety of topics. Table Hosts:

1. **Early Childhood Education:** Learn more about a pilot program based on Annabelle's Best Ever books and animated videos, with curriculum based on state early learning standards and how this content can be customized for your state.

Table Hosts: Rhonda Atkins Leonard, Author and Illustrator, SC Representative Rita Allison, and Quincie Moore, Educational Consultant

2. **Intersection of State & Federal Healthcare Policy:** Learn more about AFP's initiatives and how you can get the data you need to make change in your state.
Table Hosts: Melissa Fausz and Josselin Castillo, Americans for Prosperity
3. **Deep Dive into Broadband Access:** Continue the discussion from the previous plenary, and take the time to further ask your questions about IIJA and Broadband Grant Programs that will be administered through the National Telecommunications and Information Administration (NTIA), and Digital Equity Act (DEA) program funding (\$2.75 billion).
Table Host: Marva Johnson, Charter Communications
4. **Wireless Update:** Continue the discussion from the previous panel, and take the time to further ask your questions about everything wireless in your community
Table Host: Lisa McCabe, CTIA
5. **Criminal Justice Reform:** Our national dialogue about public safety is dominated by partisanship, ideology, and abstractions. At this roundtable, listen to Stand Together's evidence-based, actionable plan for improving public safety that recognizes the necessity and responsibility of both law enforcement and community organizations in preventing and responding to serious crime.
Table Host: Candace Carroll & Greg Glod, Stand Together
6. **Education Ideas & Solutions:** This table will feature Charter One, a school management platform that helps streamline operations, curriculum, accounting, academics, marketing, human resources, information technology, and compliance around the US. Learn more about how your community can utilize platforms like these to better serve students and their families first.
Table Host: Beth Atwater, Charter One
7. **The Importance of Telehealth Access:** This table will provide more information on how Palmetto Care Connections brings technology, broadband, and telehealth solutions to health care providers in rural and underserved areas in South Carolina.
Table Host: Kathy Schwarting, MHA, Palmetto Care Connections
8. **Building Your Social Media Toolkit:** Focus on key strategies for social media including brand building, online presence, organic social media, and paid advertising.
Table Host: Christiana Purves, Vice President, Laurens Group

12:00-12:15pm **Stretch Break**

12:15-1:15pm **Lunch Plenary - Student Scholarship Winner Celebration**

NFWL is proud to continue the tradition of recognizing young women with the Annual Essay Scholarship Contest made possible by PepsiCo, Mayo Consulting Group, Nuclear Energy Institute, Society for Human Resource Management, and the GJJAMS Foundation. In a panel discussion you will meet these young women and hear their stories.

Introduction **Representative Gilda Cobb-Hunter**
South Carolina Legislature

Deriece K. Harrington
Senior Manager of Government Affairs, PepsiCo, Inc., NFWL Board

Facilitator **Christi Turner**
Senior Vice President, Client Services, Mayo Consulting Group, NFWL Board

Winners

Briashmel Bell, Senior – University of South Carolina
Mentor: Senator Penry Gustafson, South Carolina Legislature

Anna Dueholm, Junior – Clemson University
Mentor: Senator Sandy Senn, South Carolina Legislature

Madison Pollock, Junior – Clemson University
Mentor: Senator Mia McLeod, South Carolina Legislature

Maeve Smith, Junior – University of South Carolina
Mentor: Representative Annie McDaniel, South Carolina Legislature

Hailey Young, Sophomore – University of South Carolina
Mentor: Senator Katrina Shealy, South Carolina Legislature, NFWL Board Chair, Conference Co-Chair

1:15-1:45pm

Plenary Lunch on Changing Our Perspective

This session will look at how everyone should have an equitable opportunity to reach and achieve their highest potential. Football Hall of Famer Mike Singletary will share how he is helping to tackle the gaps that exist in education, health and mental wellness, and vocational opportunities.

Introduction **Representative Lisa Subeck**
Wisconsin State Legislature, NFWL Board

Speaker **Mike Singletary**
Founder, Changing Our Perspective Foundation & NFL Hall of Famer

1:45-2:15pm

Wrap Up Session

Help us plan for 2023 by sharing your feedback, insights, and priorities for the future.

Facilitator **Renee Dabbs**
CliftonStrengths Facilitator & Director of Strategy, NFWL

2:15pm

Conclusion & Thank You

Remarks **Jody Thomas**
Executive Director, NFWL