

2024 ANNUAL CONFERENCE

THE OMNI HOTEL AT THE BATTERY ATLANTA | NOVEMBER 10 - 13, 2024

Sunday, NOVEMBER 10

- 12:00-8:30pm Conference Registration and Information Station Location: Battery Ballroom Library – Level Three
- 4:00-6:30pm **Amp Up Your Drive An Electrifying Test Drive Experience** Location: Outside Lobby Doors – Level One Experience a test drive on Honda's newest electric vehicles!

4:00-6:30pm **Podcast Recording** *Location: Spahn Room – Level Two* Add your voice to *Elected Women Across America*. Sign up at registration to reserve your slot! We have spots for sponsors and elected women to share what is important to them headed into 2025.

7:00-8:30pm **Punchbowl Partypalooza with NFWL** Location: Punchbowl Social, 875 Battery Avenue SE, Suite 720, Atlanta, GA 30339 – Level Three Stadium Exit Meet us down the block for a welcome party with yummy cocktails, delicious food, and great times!

Welcome & Celebrating Leadership

SpeakersCrislyn Lumia, Senior Director, Education & Training, SGACSenator Sue Rezin, Deputy Republican Leader, Illinois State Legislature, NFWL Board

Monday, NOVEMBER 11

- 8:00a-5:00p **Conference Registration and Information Station** Location: Battery Ballroom Library – Level Three
- 8:30- 9:00am **Podcast Recording** *Location: Spahn Room – Level Two* Take a moment to add your voice to *Elected Women Across America*. Sign up at registration to reserve your slot! We have spots for sponsors and elected women to share what is important to them headed into 2025.
- 8:30-9:00am Networking Breakfast Location: Battery Ballroom – Level Three
- 9:00-10:45am Annual Membership Meeting and Leadership Academy Location: Battery Ballroom – Level Three

Membership Meeting

This event is exclusively for elected women and will include reviewing our bylaws, Committee Reports, conference resolutions, voting for the 2025 Board of Directors, and more.

Speaker Senator Sue Rezin, Deputy Republican Leader, Illinois State Legislature, NFWL Board

Fierce & Fabulous: Tribute to Women of Excellence

The Elected Women of Excellence Award was created to identify elected women who have worked tirelessly, often breaking down barriers and overcoming obstacles that once seemed insurmountable, to serve their communities. These pacesetters have engendered an environment where women can now serve in public office and fight for the issues they are passionate about.

Speaker Quinting Lacewell, External Affairs & Government Relations, Wells Fargo

Leadership Academy – Cards Against Incivility

Society for Human Resource Management (SHRM) and NFWL believe that everyone has a right to make workplaces more civil, one conversation at a time, so get ready for a fun and meaningful session with SHRM's *Cards Against Incivility*.

Speaker Renee Dabbs, CliftonStrengths Facilitator & Director of Strategy, NFWL

10:45-11:15am Networking Break

11:15-11:45am Opening Ceremonies Brunch – Celebration of Veterans

Location: Battery Ballroom – Level Three

Join in Operation Gratitude, which puts handwritten letters in every Care Package sent to our Deployed Troops, Recruit Graduates, Veterans, Wounded Heroes, and First Responders. Put pen to paper and share your heartfelt thoughts that will uplift our soldiers to keep moving forward in their duties to our nation.

Welcome	Jody Thomas, Executive Director, NFWL Representative Sandra Scott, Georgia State Legislature, NFWL Board Representative Kim Schofield, Georgia State Legislature Commissioner Lisa Cupid, Cobb County Commissioner Chair
Presentation Of Colors	College Park, GA Police Color Guard
Pledge	Senator Sue Rezin, Deputy Republican Leader, Illinois State Legislature, NFWL Board
National Anthem	Senator Tonya Anderson, Georgia State Legislature
Veteran Address	Representative Viola Davis, Georgia State Legislature

11:45a- 12:45p Al and the Evolution of State Policy: Shaping the Future of Governance

This hot issue is still simmering, and we are excited to offer some time with subject matter experts on Al. We'll cover the history of Al, what legislation is trending in this space for 2025, and how we can focus on what is already illegal and making sure it remains illegal as the technology changes.

- Introduction Representative Kim Schofield, Georgia State Legislature
- Moderator Senator Amanda Mays Bledsoe, Kentucky State Legislature
- SpeakersAdelina Cooke, Global Al Policy Lead for Google Cloud
Erin McKinney, Policy Counsel, Amazon Web Services
Katie Watson Jordan, Product Strategy & Governance Policy Manager, Meta

12:45- 1:15pm The Road to Retail

1:15- 1:45pm:

Enjoy a conversation about the Russell Innovation Center for Entrepreneurs (RICE) Retail Readiness Academy and the ways in which they and Walmart are incubating innovators in Atlanta. Learn about the annual Open Call event, Khroma Kolors, Brown Toy Box and the value of paving the way for economic mobility.

Introduction	Assemblywoman Carol Murphy, New Jersey State Legislature, NFWL Board
Speakers	Terri Bradley, RICE Retail Readiness Academy, Brown Toy Box Shanise Thomason, Khroma Kolors, 2024 Open Call Golden Ticket Deborah Herron, Director, Public Affairs and Government Relations, Walmart
Plaque Psoriasis: The Importance of Dedicating Research and Resources to People of Color in Healthcare Innovative biologic treatments can overcome challenges due to limited medical research and education, as well as underrepresentation in clinical research and make strides to improve health outcomes in POC. Learn more about this issue, who it impacts, and how elected women can support these efforts.	

Introduction Senator Tonya Anderson, Georgia State Legislature

Speaker Daphne Chan, PhD, MHEcon, Head of Dermatology Medical Affairs, Johnson & Johnson

1:45-2:15pm Networking Break – Grab & Go Snacks – Courtesy of Charter Communications – Foyer Level Two

2:15-3:15pm Concurrent Workshops

Workshop I: 340B: What Legislators Should Know

Location: Mathews Room – Level Two

This session will review the history and growth of the 340B Drug Pricing Program, cover polling data on systematic barriers to care that patients are facing at hospitals, as well as patient views. The polling will focus on what patients think their legislators should do to fix the program, in hopes that it can return to its original purpose of helping patients – not the bottom lines of hospitals and for-profit pharmacies.

- Introduction Senator Gale Adcock, North Carolina State Legislature, NFWL Board
- Speakers Sharon Lamberton, MS, RN, Deputy VP of State Policy and External Outreach, PhRMA Cynthia Hicks, Director, Public Affairs, PhRMA

 Workshop II:
 Social Media: How to Protect our Youth Location: Neikro Room – Level Two

 This session will look at policies that include age verification, parental controls, content moderation, and mental health resources to create a safer, more responsible online environment for young users.

Introduction Senator Donna Kim, Hawaii State Legislature, NFWL Board

Speaker Nicole Lopez, Safety Policy Director for Youth, Meta

3:15-3:30pm Networking Break

3:30-4:30pm Policy Roundtables – Rotating Round Robin Edition

Location: Battery Ballroom – Level Three

Elected women will have the opportunity for intimate discussions on a variety of topics. Please sit at the table that interests you and be ready to move for the three short engaging rounds.

Introduction Commissioner Rena Moran, Ramsey County Commissioner, NFWL Board

- 1. Wireless Waves: Navigating Policy for a Connected Future
 - Table Host: Anissa Reed, Director, State and Local Affairs, CTIA
- 2. Showing Support for Tardive Dyskinesia Care and Awareness
 - Table Host: Stacy Finkbeiner, Medical Director, Teva
- 3. Shaping the Future of Alzheimer's Care: State Policies for Support, Innovation, and Access
 - Table Host: Jennifer Rosen, Vice President, State Affairs, Alzheimer's Association
- 4. Gift Card Fraud How to Protect Consumers and Innovative Ways to Prevent Fraud
 - Table Host: Chanell Autrey, Director of Government Affairs, Target
- 5. Public Safety: Bipartisan Approaches to Reduce Gun Violence
 - Table Host: Megan Simmons, Associate Director of Government Affairs at Everytown for Gun Safety
- 6. Navigating the Future of Long-Term Care
 - Table Host: Carol Gormley, Vice President of Government Affairs, Independent Living Systems
- 7. Building Trust: A Community Roundtable on Safe and Accessible Installment Loans
 - Table Host: Tracy Sandin, Senior VP, Government & Public Relations, Security Finance
- 8. The Importance & Pitfalls of State Policies in the Development and Access to Medicines
 Table Host: Mel Carter, Director of Policy & Public Affairs, Georgia Bio
- 9. Al: Innovation & Predictive Expertise
 - Table Host: Shawn Snyder, Managing Director, Government & Public Sector Practice, Deloitte
- 10. Breaking the Silence: Advancing Menopause Research & Coverage Policies
 - Table Host: Julie Cox, Director Government Affairs North, Astellas

4:30 - 6:00pm **On Your Own**

Amp Up Your Drive – An Electrifying Test Drive Experience *Location: Outside Lobby Doors – Level One* Experience a test drive on Honda's newest electric vehicles.

Bipartisan Choir Rehearsal *Location: Battery Ballroom – Level Three* To participate in our Red Sand performance, stay in the ballroom to practice *Amazing Grace* as group.

Podcast Recording *Location: Spahn Room – Level Two* Add your voice to *Elected Women Across America*. Sign up to reserve your slot! We have spots for sponsors and elected women to share what is important to them headed into 2025.

6:00-7:00pm Cocktail Reception

Location: Battery Ballroom Foyer – Level Three Enjoy some networking fun with a surprise guest, courtesy of Target! 7:00-8:30pm Installation Dinner – Celebrating Brave, Bold Women in a League of their Own

Location: Battery Ballroom – Level Three

Join us for an inspiring keynote by Dr. DeRetta Rhodes, reflecting on her transformative approach to organizational culture, driving forward initiatives in diversity, equity, and inclusion, and building community connections in the typically male-dominated the world of sports.

- Introduction Jody Thomas, Executive Director, NFWL Representative Sandra Scott, Georgia State Legislature, NFWL Board
- Speaker DeRetta Rhodes, PhD, Executive Vice President and Chief Culture Officer, Atlanta Braves
- 8:30-10:00pm Late Night Singing & Dancing Location: Park Bench Battery Piano Bar – Level Three Stadium Exit Head out the back entrance of the hotel to 900 Battery Avenue SE, Suite 1060 for some fun times!

Tuesday, NOVEMBER 12

- 7:30a-4:30p Conference Registration Location: Battery Ballroom Library – Level Three
- 8:00-8:30am Networking Breakfast Location: Battery Ballroom – Level Three
- 8:30-9:00am **Georgia's Coordinated Response to Alzheimer's Improving access to Diagnosis and Treatment** With the historic approval of treatments that slow the progression of Alzheimer's, state governments will play a pivotal role in this new era, ensuring constituents receive an early and accurate diagnosis, allowing individuals and families to receive the most benefit as early as possible. This session will explore how the State of Georgia has invested in a coordinated system supporting early diagnosis, referrals to care and support, and access to new FDA-approved treatments.
 - Introduction Senator Gale Adcock, North Carolina State Legislature, NFWL Board
 - SpeakersRebecca McIntosh, Project Director, Georgia Memory Net, Emory University
Department of Neurology
MaryLea Boatwright Quinn, Assistant Deputy Commissioner, Division of Aging
Services, Georgia Department of Human Services
Jennifer Rosen, Vice President, State Affairs, Alzheimer's Association

9:00-9:40am **The Cost of Doing Nothing: Financial Security for an Evolving Workforce** Explore the financial risks state governments face by not adapting policies to support an evolving workforce and learn more about emphasizing saving as a critical proactive measure to ensure long-term financial security and protection in a shifting economy.

- Introduction Councilmember Lydia Assefa-Dawson, Federal Way Washington
- SpeakersKim Olson, Senior Officer, Retirement Savings, The Pew Charitable Trusts
Alyssa Doom, State and Federal Public Policy, Shipt
Anna Doroghazi, Associate State Director, Advocacy and Outreach, AARP

9:40-10:40am Maternal Mental Health Policy

A critical issue that state policies must address to support mothers during and after pregnancy, this session will look at policies including expanding access to mental health care, screening for postpartum depression, providing resources for early intervention, and ensuring comprehensive insurance coverage to improve outcomes for both mothers and children.

Introduction Representative Lydia Glaize, Georgia State Legislature

SpeakersToby Goldsmith, MD, Assistant Professor, Psychiatry and Behavioral Sciences, Emory
UniversityKimberly Seals, Executive Director, Healthy Mothers, Healthy Babies Coalition of GA
Miriam Goodfriend, Director of Advocacy, Healthy Mothers, Healthy Babies Coalition of GA

10:40-11:10am Diabesity: Patient, Provider, and Policy Perspectives

Explore diabetes policy solutions from this panel, focusing on access to care, affordability of insulin, and prevention initiatives. Experts will discuss the role of state policies in improving outcomes, reducing disparities, and addressing the diabetes epidemic in communities.

- Introduction Assemblywoman Carol Murphy, New Jersey State Legislature, NFWL Board
- Speakers Tekisha Dwan Everette, PhD, MPA, MPH, CPH, Executive Vice President, Trust for America's Health John Anderson, MD, Internal medicine & diabetes Practitioner, Frist Clinic in Nashville, TN

11:10-11:20am Break

11:20a -12:20p Concurrent Workshops

Workshop I: From Risks to Reasons: Prevention for Women

Location: Mathews Room – Level Two

Black women are disproportionately impacted by HIV but are often left out of the conversation. ViiV Healthcare's Risk to Reasons Initiative is designed to reframe and refocus conversations about HIV for Black women and is set out to change the narrative around 'HIV Risk' to instead focus on women's motivating *reasons* for prevention. Risk to Reasons is a co-created effort and the largest philanthropic commitment to Black women around HIV prevention in the US, raising awareness and action in communities across the country. This session will explore how HIV is impacting women, the community investments that are prioritizing Black women, and strategies for addressing stigma around HIV.

- Introduction Representative Lisa Subeck, Wisconsin State Legislature, NFWL Board
- FacilitatorJ. Maurice McCants-Pearsall-Director, Government Relations, ViiV
Healthcare/GSK
- Speakers Tori Cooper, Director of Community Engagement for the Transgender Justice Initiative, Human Rights Campaign
 Masonia Traylor, HIV Advocate, Community Advisory Board Member for The Well Project of Atlanta

Workshop II: Tobacco Risk Mitigation & Initiatives Location: Neikro Room – Level Two Examine strategies for tobacco risk prevention, focusing on policies to reduce youth access, regulate e-cigarettes, and educate communities on health risks. This discussion addresses how public health initiatives and legislation can lower tobacco use rates and improve population health.

- Introduction Senator Lisa Krasner, Nevada State Legislature, NFWL Board
- Speakers Richard W. Marianos, Retired- Assistant Director, Bureau of Alcohol, Tobacco, Firearms and Explosives & Professor at Georgetown University Christine Sedorook, School Counselor

12:20-1:00pm Networking Lunch – Location: Battery Ballroom – Level Three

1:00-1:30pm **Powering the Future: Ensuring Grid Reliability While Supporting Electric Vehicle Roll Out** Electric vehicles are reshaping mobility, but their success hinges on charging infrastructure. Expanding fast-charging networks and seamless grid integration are essential to overcome range anxiety, enabling a greener, more electrifying future for transportation.

Introduction Senator Roxanne Persaud, New York State Legislature

- Speakers Stephanie Gossman, Grid Transformation Manager, Georgia Power Company Craig Orlan, Director of State and Local Government Affairs, American Honda Motor Company, Inc.
- 1:30-2:10pm End Diagnostic Delays for Duchenne Muscular Dystrophy: The Need for Newborn Screening Duchenne muscular dystrophy is a devastating, rare pediatric neuromuscular disease that affects 1 in 3,500 to 5,000 newborn males. Sadly, most patients and families living with Duchenne are unnecessarily forced to endure long, costly, and emotional diagnostic journeys as they seek answers. Learn more about Duchenne muscular dystrophy and how states can offer new hope and support for constituents living with this rare disease.
 - Introduction Senator Gayle Harrell, Florida State Legislature
 - **Speakers** Casey Caldwell, Associate Director, State Government Affairs, Sarepta Therapeutics Alpa Khushalani, Mother of a son living with Duchenne muscular dystrophy
- 2:10-2:30pm Networking Break Grab & Go Snacks Courtesy of FIRE Foyer Level Two

2:30-3:30pm Concurrent Workshops

Workshop I: K-12 Education Initiatives

Location: Mathews Room – Level Two

Discuss the latest trends and legislative changes shaping education across the nation, with a spotlight on state initiatives, pressing issues such as funding models, curriculum standards, the integration of technology in classrooms, and what is on the horizon for 2025.

Introduction Senator Gayle Harrell, Florida State Legislature

Speaker Leslie Hiner, Vice President of Legal Policy, EdChoice

Workshop II: PBMs & Healthcare Policy

Location: Neikro Room – Level Two

Explore the role of Pharmacy Benefit Managers (PBMs) in healthcare and the impact on drug pricing, access to medications, and the evolving landscape of pharmaceutical benefits, and discuss how elected women and constituents can navigate this complex system.

Introduction Representative Annie McDaniel, South Carolina State Legislature

Speaker Jonathan Buxton, Senior Director, State Affairs, Pharmaceutical Care Management Association

3:30-3:45pm Networking Break

3:45 – 4:30pm Reflecting on Human Trafficking & The Importance of Policy

Location: Battery Ballroom – Level Three

Globally, an estimated 50 million people are being trafficked or living in modern slavery, whether in forced marriages, forced labor, or for sexual exploitation. The role of policymakers on this issue continues to grow in significance.

Introduction	Representative Ellen Read, New Hampshire State Legislature

Speakers Dee Dawkins- Haigler, Advocate in the Fight Against Human Trafficking

Red Sand Initiative

Location: Pool Deck – Level Four

The approach is symbolic, with the grains of sand representing those individuals who fall through the cracks—whether the cracks of our social, economic, and political systems or those of our personal consciousness. Don't miss this impactful moment.

Performance NFWL Bipartisan Choir - Amazing Grace

4:30pm On your own!

4:30-6:30pm Podcast Recording

Location: Spahn Room – Level Two Be sure to add your voice to *Elected Women Across America*. Sign up to reserve your slot! We have spots for sponsors and elected women to share what is important to them headed into 2025.

Amp Up Your Drive- An Electrifying Test Drive Experience

Location: Outside Lobby Doors – Level One Experience a test drive on Honda's newest electric vehicles!

6:30-9:00pm NFWL Family Feud

Location: Comcast Facility – 945 Battery Ave SE, Atlanta, GA 30339, Exit via Level Three Stadium Doors We always say if you come to an NFWL event, you are a part of the NFWL Family, so get ready for NFWL's Family Feud! We'll have a night filled with fun and high energy as we enjoy a rooftop party. And, don't miss this great view of the *Braves* stadium.

Wednesday, NOVEMBER 13

7:30a-3:00p Conference Registration & Information Station Location: Battery Ballroom Library – Level Three

8:30 – 9:00am Networking Breakfast

Location: Battery Ballroom Library – Level Three

8:45am Continuing Your Commitment to Our Veterans

Stay engaged with local organizations like the Warrior Alliance, which promises to deliver to service members of all eras, and their families, connection to the highest of quality resources and opportunities, so that your military service may be maximized for a better future.

Introduction Representative Karen Camper, Tennessee State Legislature, NFWL Board

Speaker Mark Eister, Vice President, Operations, Warrior Alliance

9:00-9:30am Counterfeit Drugs in the Obesity Space

Using unprescribed medications can pose serious health risks, undermining treatment efficacy and endangering lives. This session will highlight the need for regulations, public awareness, and enhanced enforcement to protect patients and ensure access to safe, effective weight-loss medications.

Introduction Commissioner Vivian Thomas, Henry County, GA

Speaker Brad Jordan, Associate Vice President, Regulatory Policy and Strategy Diabetes, Obesity, Cardiovascular & Immunology, Eli Lilly

9:30-10:00am Bridging Gaps with Broadband Policy

State broadband policy drives transformative access to high-speed internet, bridging gaps in underserved areas. Learn more about how boosting infrastructure, affordability, and digital equity, states empower communities with new opportunities in education, healthcare, and economic growth.

- Introduction Representative Rhonda Burnough, Georgia State Legislature
- Moderator Lyndsay Moyer, Vice President, State Government Affairs, Comcast
- SpeakersJessica Simmons, Deputy State Chief Information Officer and Executive Director of the
Georgia Broadband ProgramOneisha Freeman Rojales, Digital Connectivity Manager, Georgia Technology Authority

10:00-10:20am Legislative Approaches to Prescription Drug Affordability

With rising concerns over prescription drug affordability, state legislators are increasingly considering ways to address drug prices. Given that "affordability" is often subjective, and good health and quality of life are invaluable, it is important for prescription drug affordability legislation to be premised upon clear principles. In this fair-minded, consumer-focused session, the speakers will discuss prescription drug pricing, value, and affordability. They will examine state legislative approaches and real-world outcomes, and recommend two sensible principles that should underpin states' efforts to improve prescription drug affordability.

- Introduction Representative Mary Franson, Minnesota State Legislature
- SpeakerAshira Vantrees, Aimed Alliance, Director of Legal Strategy and AdvocacyOlivia Backhaus, Aimed Alliance, Staff Attorney

10:20-10:40am Harnessing the Power of Your Community and State Health Assessments

By utilizing the data and insights gathered from local community health assessments and broader state-level health data elected officials can identify key health concerns within a population, prioritize areas for improvement, and develop targeted interventions that effectively address the specific needs of the community.

Introduction Representative Amy Neilsen, Iowa State Legislature

Speaker Kim Dudik, CEO + Co-Founder, Public Policy Institute of the Rockies

10:40-11:00am Networking Break

11:00-12:00pm Roundtables – The Rise of Female Lobbyists

Elected women will have the opportunity for intimate discussions on a variety of topics, highlighting female lobbyists in Georgia. This discussion will dive into the unique challenges and strategies women face and employ in the field and highlight the powerful roles they play in shaping policy, advocating for diverse interests, and driving change. We'll hear from experienced female lobbyists as they share insights, stories, and best practices on navigating and thriving in the world of advocacy.

Introduction Representative Kim Schofield, Georgia State Legislature

Table Hosts

- 1. **Danica Thompson**, Vice President, McGuireWoods
- 2. Nikki Randall Stroud, MPH, Owner, N.T. Randall Consulting, LLC
- 3. Shalamar Parham, Esq., Contract Lobbyist
- 4. Nelly Miles, Public Affairs Director, GA Bureau of Investigation
- 5. Natalie Knight, Partner, Impact Public Affairs
- 6. Kandice Allen Mitchell, Vice President, State and Local Government, Ohio River South
- 7. Alexis Boss, Government Affairs Specialist, IHG Hotels & Resorts
- 8. Brandeis Malbrue Parkman, JD, Chief Executive Officer, The Malbrue Group
- 9. Markela Mitchell, Georgia Trial Lawyers Association
- 10. Kristen Casimir, Government Affairs Manager, South, Salesforce

12:00-12:30pm Networking Lunch

12:30-1:30pm Student Scholarship Celebration

Enjoy one our favorite events as we celebrate five young women as the recipients of our 2024 Student Scholarship Award. You will love being a part of this recognition of future leaders.

Introduction Celinda Gonzalez, Senior Manager, State and Local Government Relations, The Home Depot

Speaker Senator Sue Rezin, Illinois State Legislature, NFWL Board

1:30- 2:00pm NFWL Shark Tank

Learn about new ideas, and engage in discussions that will spark questions, in this collaborative session to hone new legislative concepts for 2025.

SpeakersRenee Dabbs, CliftonStrengths Facilitator & Director of Strategy, NFWL
Senator Sue Rezin, Illinois State Legislature, NFWL Board

2:00pm Wrap Up & Final All Star Ticket Drawing & Adjourn

Final discussion, voting on conference resolutions, and conclusion before heading home! But before we end – we will do a drawing for two tickets for MLB's All Star Game - Tuesday, July 15, 2025 here at Truist Park in Atlanta. You must be in the room to win, so stick with us to the end to get this exciting prize.

SpeakersSenator Sue Rezin, Illinois State Legislature, NFWL Board
Representative Sandra Scott, Georgia State Legislature, NFWL Board
Jody Thomas, Executive Director, NFWL

2:30 - 6:00pm Podcast Recording

Location: Spahn Room – Level Two

Take a moment to add your voice to *Elected Women Across America*. Sign up to reserve your slot! We have spots for sponsors and elected women to share what is important to them headed into 2025.